

Privacy policy

Our confidentiality policy has been drafted in order to clearly explain how we process your personal data.

GS Logistic Ltd is a Bulgarian company registered at Plovdiv, st. Konstantin Velichkov №2, et.2, Bulgaria.

What data are collected?

The data directly identifying you include your first name and last name and e-mail.

The protection of your data is the main objective of our confidentiality policy and we undertake to preserve them by applying the optimum level of security.

How might your data be used?

To improve GS Logistic Ltd products and services

In order to improve our products and services and ensure the availability of our platform, in accordance with Internet standards, we retain a record of operations conducted in log form.

We never work with your data when it identifies you unless you have given us your consent, for example in order to resolve a problem that you have pointed out to us.

To communicate information to you

We may use certain data in order to offer surveys, competitions, discount coupons or events in which you are free to participate. In a similar way, GS Logistic Ltd provides you information about its products, such as new features or sales offers, or to announce new products.

If you do not wish to receive such information, please let us know.

To produce statistics and/or aggregated data analyses

We undertake not to sell your personal data without your prior agreement. At GS Logistic Ltd, we firmly believe that data can serve the collective interest. We may produce statistics and analyses using collected data. They would first be anonymized beforehand to assure your privacy to be protected.

Data anonymized and/or aggregated in this way are used in particular to:

understand what products and services are used and how they can be improved;

improve the user experience of visitors on our website;

In which cases do you authorize us to share your data?

You may freely share your personal data. However, it is essential for us to gain your prior agreement when data that can identify you are shared.

When it is on your own initiative

You may share your personal data on social networks: You can choose to share your data or webpages that you like through social networks. Sharing is done in accordance with

the conditions of use of the social network that you use. We cannot guarantee you the same level of protection provided by our policies when using social network.

When we are obliged by law

Certain laws, regulations, administrative or court rulings may compel us to communicate certain personal data to a third party. Apart from where this is prohibited, we shall inform you as soon as possible if we have to transmit some of your data.

For how long do we retain your personal data?

Apart from where the law stipulates a specific period, we retain your personal data for a period not exceeding the period required for the purposes for which it was collected and processed.

Where are your personal data kept?

To guarantee the security of your data, they are stored and processed on our servers. Our servers are located in Bulgaria, and are therefore subject to regulations that guarantee you a high level of protection for your personal data.

How do we protect your data?

Your data are mainly stored on servers located in Bulgaria and equipped with the latest security equipment and advanced security techniques and procedures. Access is strictly restricted and various security controls, consisting of security staff, security doors and biometric readers, must be passed. Remote access to the servers is highly restricted and controlled.

May the Privacy policy be changed?

We may change our confidentiality policy to adapt to your needs, to the evolution of the legal framework or when we develop our products and services. We will inform you of any modification performed.

Cookies Policy

What is a cookie?

A cookie is a file placed and/or read on an Internet user's hard disk, for example, when viewing a website or a mobile application. They allow your equipment to communicate information to a website publisher.

At what point do you install cookies?

All cookies that concern your personal data are only installed after having obtained your agreement.

How do you obtain my consent?

When logging on to one of our websites, you may have seen a banner informing you that we use cookies. You agree to install cookies by clicking on the "I accept" button on this banner or by continuing to browse on the website.

Are all cookies on your site from GS Logistic Ltd?

Certain services that we install on our websites are published by third parties and allow the installation of sharing or advertising buttons, for example. We put a list of all the cookies that we use at your disposal, so that you are fully informed.

How do I activate or deactivate cookies?

You can deactivate them directly from your browser. Each browser has its own procedure: we suggest you find out about this on the publisher's website.

Please be aware that, if you deactivate cookies, your use of our site will not be optimized and certain areas of the website will no longer be accessible to you.

Which cookies do you use?

Cookies are divided into major groups. Here are the ones that we use:

Type of cookie	Description
Necessary cookies	These cookies allow the smooth running of the website by facilitating electronic communication and providing you with the service expressly requested by the user. For example, they allow you to choose a language.
Identification cookies	These cookies allow you to log on to your session and to your personal social networks if you wish to share content. Thanks to cookies you will not have to enter your username and password each time you want to use a service requiring you to log o.
Advertising cookies	These cookies allow us to provide you with advertising material on our products after your visit; these are personalized, based on what we think you may need or want.
Measurement cookies	We use the Google Analytics service. This tool allows us to generate reports on usage statistics for our websites and so improve them. For further information, please go to the service's information page .

For more information, please contact us. We will do our best to reply as soon as possible.